



Hrvatsko predsjedanje  
Croatian Presidency of the  
Vijećem Europske unije  
Council of the European Union

## CONFERENCE

# DATA PROTECTION DAY 2020: FACING NEW CHALLENGES

16 JANUARY 2020, 9:00 – 18:00

The Vatroslav Lisinski Concert Hall, Zagreb, Croatia

## PROGRAMME

8:00 – 9:00

### REGISTRATION

9:00 – 9:35

### OPENING SPEECHES

Mr Anto Rajkovača, Croatian Personal Data Protection Agency, director

Mr Ivan Malenica, Minister of Public Administration of the  
Republic of Croatia

Mr Dražen Bošnjaković, Minister of Justice of the Republic of Croatia

Mr Davor Božinović, Ph.D., Deputy Prime Minister, Minister of the Interior  
of the Republic of Croatia and Emissary of the Prime Minister

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9:35 – 10:00

Refreshment break

- media statements

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### KEYNOTE SPEECHES

10:00 – 10:20

Mr Wojciech Wiewiórowski, Ph.D., European Data Protection Supervisor

10:20 – 10:40

Mr Bernard Gršić, State Secretary at the Central State Office for the  
Development of the Digital Society

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## I. Online manipulation, profiling and misuse of personal data

- 10:40 – 11:00** Mr Mario Oetheimer, Ph.D., Deputy Head of Unit Research & Data, European Union Agency for Fundamental Rights  
*"Data protection framework governing algorithmic profiling"*
- 11:00 – 11:20** Ms Mary Bridget Donnelly, Assistant Commissioner, Irish Data Protection Commission, *"Ireland's experience of Regulating under GDPR"*
- 11:20 – 11:40** Mr Gordan Akrap, Ph.D., Hybrid Warfare Research Institute, *"Personal data, Social Networks, and Influence Operations"*
- 11:40 – 12:00** Mr Alen Delić, Principal Information Security Consultant, Diverto LLC, *"Social engineering and data monetization"*
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- 12:00 – 12:30** COFFEE BREAK
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## II. GDPR as a business opportunity in a data-driven economy

- 12:30 - 12:50** Mr Bruno Gencarelli, Head of Unit for International Data Flows and Protection, European Commission, *"Data protection: the increasing convergence at international level"*
- 12:50 – 13:10** Ms Katarina Šiber Makar, Ph.D., President of the Board, IN2 LLC, *"Data protection in the online world"*
- 13:10 – 13:30** Mr Dražen Lučić, Ph.D., Head of the Information Security Department, Croatian Chamber of Economy, *"Information Security: A Cost or a Cost Saving Measure for Digital Economy"*
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- 13:30 – 14:50** NETWORKING LUNCH
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## KEYNOTE SPEECH

- 14:50 – 15:10** Mr Ventsislav Karadjov, Deputy Chair of the European Data Protection Board



### III. Protecting digital identity and privacy in a hyperconnected era

- 15:10 – 15:30** Mr Hrvoje Hadžić, Strategy and Business Development, Ericsson Nikola Tesla LLC, *"5G and digital transformation of society"*
- 15:30 – 15:50** Mr Tobias Judin, Head of International Section, Datatilsynet, Norwegian Data Protection Authority, *"Applying privacy protection mechanisms in the design of processes and IT systems"*
- 15:50 – 16:10** Mr Alban Schmutz, Vice president Strategic Development and Public Affairs, OVH Group, *"Cloud Computing and GDPR compliance"*

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16:10 – 16:30 COFFEE BREAK

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#### Panel

**16:30 – 18:00** **Unleashing the real power of the Artificial Intelligence and new challenges for data protection**

**Moderator: Mr Tihomir Katulić**, Ph.D., Faculty of Law, University of Zagreb

#### Panelists:

**Mr Wojciech Wiewiórowski**, Ph.D., European Data Protection Supervisor

**Mr Mario Oetheimer**, Ph.D., Deputy Head of Unit Research & Data, European Union Agency for Fundamental Rights

**Mr Tomislav Majerić**, CEE Public Sector Leader, IBM

**Mr Saša Bilić**, President of the Supervisory Board, APIS IT LLC

**Mr Vladimir Čeperić**, Ph.D., Assistant Professor, Faculty of Electrical Engineering and Computing, University of Zagreb

**Mr Markus Schatten**, Ph.D., Associate Professor at FOI and Head of the Artificial Intelligence Lab, Faculty of Organisation and Informatics, University of Zagreb

